

SUNY Korea Research and Business Development Foundation, 2023 Startup Bootcamp



* Participants of Startup Boot Camp held at SUNY Korea

The State University of New York Korea (SUNY Korea) in Songdo, Incheon (President Arthur H. Lee) announced that the SUNY Korea Research and Business Development Foundation (Director Min-Koo Han) held a Startup Boot Camp on the 25th of October for the prep entrepreneurs and early-stage entrepreneurs.

The event was jointly organized by the R&BD Foundation of SUNY Korea and the Incheon Global Campus Operation Foundation. It provided a great opportunity for the participants of 52 students and professors to lay successful foundation for the technology startups. Director Chang-hyung Lee (Korea Institute of Startup & Entrepreneurship Development) and Director Sung Hyun Kong (Korea Accelerator Association) participated along with other startup support organizations, and provided education to foster students' entrepreneurial spirit and improve the success rate of early-stage startups.

The program consisted of “Successful Founder’s Case Study,” “Understanding the Domestic Startup Ecosystem,” and “Introduction to Government Startup Policies and Startup Support Programs.” It garnered a great response from the participants. Particularly, the in-depth lecture and disclosure of selected know-how from the successful founder Jae-ho Seo, the representative of (NT Co., Ltd), resonated greatly with the participating students.

After the lecture, a variety of questions poured in during the Q&A session, creating an enthusiastic atmosphere. Questions were asked about topics such as "How to resolve conflicts in team startup values", "Ways to choose

good investors", and "How to apply for youth entrepreneurship support programs". These questions confirmed the high level of interest among students in entrepreneurship.



*Receiving questionnaires for Q&A session

Min-Koo Han, director of R&BD Foundation at SUNY Korea, stated, "we will continue to actively support the successful(technological) entrepreneurship of on-campus prospective entrepreneurs through effective education."

On the other hand, the State University of New York Korea (SUNY Korea), which was established in 2012, is the first American university in Korea to offer both undergraduate and graduate programs. Stony Brook University (SBU), which is part of the prestigious State University of New York (SUNY), known for its top-notch engineering education programs in North America, and Fashion Institute of Technology (FIT), a world-leading fashion school, are offering their renowned programs at SUNY Korea. All classes are conducted in the same curriculum as the New York campus, and upon graduation, students receive degrees from both Stony Brook University and the Fashion Institute of Technology.

Website: www.sunykorea.ac.kr